



Safe Harbor Statement

- Materials and information provided during this presentation may contain socalled "forward-looking statements." These statements are based on current expectations, forecasts and assumptions that are subject to risks and uncertainties which could cause actual outcomes and results to differ materially from these statements.
- Risks and uncertainties include general industry and market conditions, and general domestic and international economic conditions such as interest rate and currency exchange fluctuations. Risks and uncertainties particularly apply with respect to product-related forward-looking statements. Product risks and uncertainties include, but are not limited to, technological advances and patents attained by competitors; challenges inherent in new product development, including completion of clinical trials; claims and concerns about product safety and efficacy; obtaining regulatory approvals; domestic and foreign healthcare reforms; trends toward managed care and healthcare cost containment; and governmental laws and regulations affecting domestic and foreign operations.
- Also, for products that are approved, there are manufacturing and marketing risks and uncertainties, which include, but are not limited to, inability to build production capacity to meet demand, unavailability of raw materials, and failure to gain market acceptance.
- The Company disclaims any intention or obligation to update or revise any forward-looking statements whether as a result of new information, future events or otherwise.





FY2008 Consolidated Performance

(Billion Yen, %)

| | FY2007 | | F | FY2008 | | | FY2008 | |
|-----------------------------|-----------------------|-------|-----------------------|--------|-----|--|-------------------|--|
| | Results (Adjusted) | % | Results (Adjusted) | % | YOY | Accounting Transaction for Business Combination | Results (GAAP) | |
| Net Sales | 734.3 | 100.0 | 781.7 | 100.0 | 106 | | 781.7 | |
| Cost of Sales | 113.3 | 15.4 | 134.0 | 17.1 | 118 | 18.5 | 152.5 | |
| Gross Profit | 620.9 | 84.6 | 647.8 | 82.9 | 104 | | 629.3 | |
| R&D Expenses | 137.8 | 18.8 | 155.3 | 19.9 | 113 | 0.8 | 156.1 | |
| SG&A Expenses | 372.3 | 50.7 | 372.2 | 47.6 | 100 | 9.2 | 381.4 | |
| Operating Income | 110.8 | 15.1 | 120.3 | 15.4 | 109 | | 91.8 | |
| Ordinary Income | 111.9 | 15.2 | 111.1 | 14.2 | 99 | | 82.6 | |
| Net Income | 70.7 | 9.6 | 69.3 | 8.9 | 98 | | 47.7 | |
| | 100.0 | | 440.0 | | | | | |
| Cash Income | 106.9 | - | 119.0 | - | 111 | | | |
| Dividend per share (Yen) | 130 | - | 140 | - | 108 | | | |

* Adjusted: Financial reporting excluding non-cash accounting items from business combination of MGI PHARMA

* FY2008 average exchange rate: US\$: 100.53 yen, Euro: 143.47 yen, GBP: 173.98 yen



Estimated Impact of the



Foreign Exchange Rate to the Consolidated Financial Results of FY2008

| | FY2007 | | FY2008 | | |
|------------------|-----------------------|-----------------------|--------|---------------------------------------|--|
| | Results (Adjusted) | Results (Adjusted) | YOY | Impact of Foreign Exchange Rate | |
| Net Sales | 734.3 | 781.7 | 106 | (66.1) | |
| Cost of Sales | 113.3 | 134.0 | 118 | (8.0) | |
| R&D Expenses | 137.8 | 155.3 | 113 | (18.6) | |
| SG&A Expenses | 372.3 | 372.2 | 100 | (36.2) | |
| Operating Income | 110.8 | 120.3 | 109 | (3.3) | |

| | | Yen/Euro(24.2%))/GBP | | | | |
|-----------------|---------|----------------------|---------|--|--|--|
| FY2008 Results | 100.53 | 143.47 | 173.98 | | | |
| FY2007 Results | 114.28 | 161.52 | 229.44 | | | |
| Fluctuation YOY | (12.0%) | (11.2%) | (24.2%) | | | |



Sales of Major Products

DRAMATIC

(Billion Yen, %)

| Products | Area | FY200 |)7 | FY2008 | | | | |
|---|------------|---------|------|---------|-------|------|--|--|
| | Alea | Results | % | Results | YOY | % | | |
| | Japan | 62.3 | (21) | 78.2 | 126 | (26) | | |
| Ariaant® | U.S. | 186.9 | | 189.6 | 101 | | | |
| Aricept [®] Alzheimer's | \$ Million | [1,635] | | [1,886] | [115] | | | |
| Disease Treatment | Europe | 33.3 | | 28.8 | 87 | | | |
| | Asia | 8.5 | | 7.2 | 84 | | | |
| | Total | 291.0 | 40 | 303.8 | 104 | 39 | | |
| | Japan | 37.1 | (21) | 44.6 | 120 | (28) | | |
| AcipHex [®] / | U.S. | 124.7 | | 101.2 | 81 | | | |
| Pariet [®] | \$ Million | [1,091] | | [1,007] | [92] | | | |
| Proton Pump Inhibitor | Europe | 8.6 | | 9.1 | 106 | | | |
| Anti-ulcer Agent | Asia | 5.5 | | 5.0 | 90 | | | |
| | Total | 175.9 | 24 | 159.9 | 91 | 20 | | |
| Oncology - related Area | Total | 25.4 | 3 | 75.6 | 297 | 10 | | |
| [] based on local currency; () are % within the product | | | | | | | | |



Sales to Customers by Geographic Area

(Billion Yen, %)

DRAMATI

| | FY200 | 07 | FY2008 | | | | |
|-------------------|---------|-------|---------|-------|--------------|------------------------|--|
| | Results | % | Results | % | YOY | Increase / Decrease | |
| Japan | 312.7 | 42.6 | 332.5 | 42.5 | 106 | 19.8 | |
| JBHQ | 260.6 | 35.5 | 289.7 | 37.1 | 111 | 29.1 | |
| North America | 339.4 | 46.2 | 369.9 | 47.3 | 109 [124] | 30.5 | |
| Europe | 54.4 | 7.4 | 51.0 | 6.5 | 94 [108] | (3.4) | |
| China | 9.5 | 1.3 | 11.4 | 1.5 | 120 [125] | 1.9 | |
| AOME | 18.3 | 2.5 | 16.9 | 2.2 | 93 [120] | (1.4) | |
| Overseas Total | 421.6 | 57.4 | 449.3 | 57.5 | 107 | 27.7 | |
| Total | 734.3 | 100.0 | 781.7 | 100.0 | 106 | 47.5 | |

AOME: Asia, Oceania and the Middle East

JBHQ: a total of prescription drugs, OTC, diagnostic and generic businesses

[] based on local currency





| | FY20 | 07 | | FY2008 | | |
|-----------------------------|---------------|------|----------------------|--------|--------------|------------------------|
| | Results | % | Results | % | YOY | Increase / Decrease |
| Japan | 80.5 | 70.6 | 84.2 | 69.3 | 105 | 3.7 |
| North America \$ Million | 26.2 [229] | 22.9 | 28.2 [281] | 23.2 | 108 [123] | 2.1 |
| Europe | 1.8 | 1.6 | 3.2 | 2.6 | 175 | 1.4 |
| China | 2.0 | 1.7 | 2.4 | 2.0 | 123 | 0.4 |
| AOME | 3.7 | 3.2 | 3.5 | 2.9 | 96 | (0.2) |
| Overseas Total | 33.6 | 29.4 | 37.3 | 30.7 | 111 | 3.7 |
| Elimination / Corporate | (3.3) | | (1.2) | | | |
| Total | 110.8 | | 120.3 | | 109 | 9.5 |

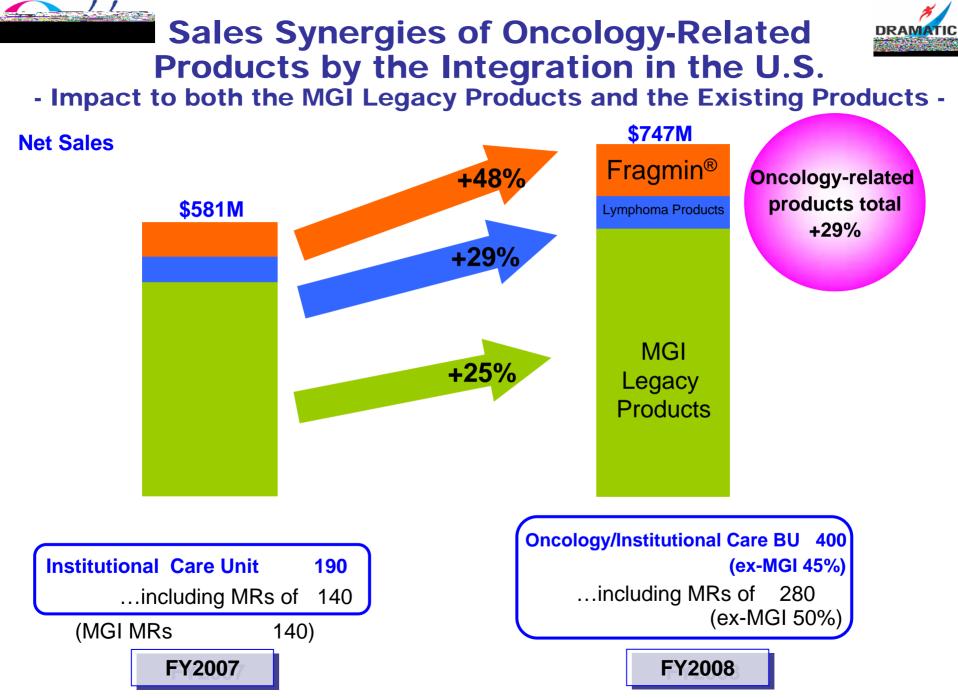




| | FY2007 | | FY2008 | | |
|----------------------|--------|-------|--------|-------|------|
| | | | | | |
| | | | | | |
| AcipHex® | 1,091 | 1,007 | 27.2 | 92 | (85) |
| Aloxi® | [264] | 363 | | [137] | [99] |
| Oncology | | | | | |
| | | | | | |
| | | | | | |
| Fragmin [®] | 74 | 109 | | 148 | 35 |
| Total | 224 | | | | |
| | [581] | | | | |







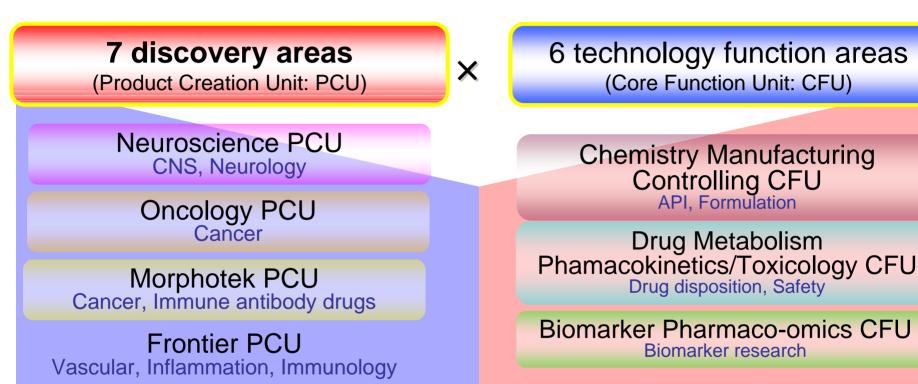




- Bright individuals/groups, who understand the reality of patients, to create products
- Develop full awareness of the responsibility for product creation by vesting the ability and power to accomplish all the







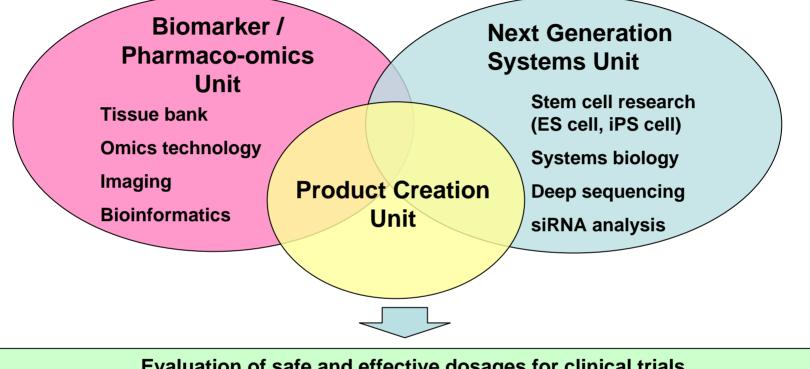
KAN PCU Cellomics-based antibody drugs (high selectivity) Japan Clinical Research Center PCU

Regulatory Affairs CFU Regulatory affairs





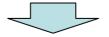
Proactive Development of Translational Research Capabilities with the Product Creation Structure



Evaluation of safe and effective dosages for clinical trials

Managing the recruitment size of clinical trials with targeted subject criteria

Improvement of probability of success by utilizing the biomarkers and new endpoints



Streamlining the Product Creation resources, shortening the time to Product Creation





NME to be submitted within FY2009

E5564 (generic name: eritoran tetrasodium)

- Severe sepsis/endotoxin antagonist (Japan, U.S. & Europe: Phase III)
- Evaluating potential improvement of survival rate by antagonizing the endotoxin, the source of production of various inflammatory cytokines at the initial stage of the disease
- To maximize characteristic features of E5564, clinical trials are currently ongoing under a strict protocol in which the drug is administered within 12 hours of onset
- Over 1,100 patients have been enrolled, where 1,500 patients are





NME to be submitted within FY2009[®] E7389

- Indicated less frequent peripheral neuropathy
 - E7389: grade 3: 5.5%, grade 4: none (Study 211)
 - Ixabepilone: grade 3/4: 14% (U.S. package insert)





E2007

(generic name: perampanel) AMPA receptor antagonist Completed database lock for Painful Diabetic Neuropathy (PDN)





Major Pipeline Targeted for Submission in FY2009

E5564 Sepsis agent (U.S., Europe & Japan)

E7389 Anti-cancer agent – breast cancer (U.S., Europe & Japan)

Aricept[®] Sustained release formulation (U.S.)

Aricept[®] Pediatric usage/cognitive impairment associated with chemotherapy (U.S.)

Aricept[®] Transdermal patch formulation* (U.S.)

AcipHex[®] Addition of extended release formulation (U.S.)

Pariet[®] Additional indication of non-erosive GERD (Japan)

Dacogen[®] 5-day dosing regimen for myelodysplastic syndrome (MDS) (U.S.)

HUMIRA®

HUMIRA® Additional indication of Crohn's disease (Japan)

*by Teikoku Pharma USA, Inc. DACOGEN® is a registered trademark of SuperGen Inc



Update from the Regions



Japan

- Strong growth of the pharmaceutical business (+10% YOY) outperforming the market growth by 7 points*1
- Aricept®(+26% YOY), Pariet® (+20% YOY)
- The structure integrated four businesses (prescription drugs, OTC, diagnostic and generic businesses) to cover full spectrum of medical needs for prevention, intervention and innovation which only Eisai can realize
- Achieved profit in generics business and approaching

U.S.

- High growth of +23% by MGI acquisition effect, compared to market growth of 2.6%*³
- Accelerated transformation to oncology-related area (20.2% of total)
- High sales growth of oncology-related products (+29% YOY)
- High sales growth of Aricept® (+15% YOY)
- AcipHex[®] achieved \$1B
- Launched orphan drug BANZEL™ (Jan. 2009)
- Organized Global Launch Teams for eribulin and eritoran

Europe

• Establishment of European Knowledge Centre (including manufacturing

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AOME

- High net sales in local currencies (+20% YOY)
- Expansion of Indian business (Vizag plant to be in operation in FY2009)
- Entries to the Middle East and northern Africa (plan to open the Middle East office in July 2009)
- Approval of clevudine in the Philippines (February 2009)
- Approval of ZONEGRAN[®] in Indonesia (April 2009)

*2 by Bial - Portela Ca, S.A.

*3 IMS Health, National Sales Perspectives, March 2009

China

- Expanded product lineup for hepatic disease and diabetic therapeutic area
 - -Liver disease/allergy disease agents:
 - Stronger Neo-Minophagen[®] C Tablet Glycyron[®] Tablet
 - -Anti-hepatitis B agent: clevudine
 - -Hypoalbuminemia improvement agent: LIVACT® Granules
- Diabetic neuropathic pain treatment: Alpha-Lipon 300 STADA®
- Rapid-acting insulin secretagogue: Glufast®
- Increased MRs (700 people) and expanded

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(Sales growth is based on local currency)





1. Expanding further contributions to patients with Aricept[®]

-23mg sustained release formulation (SR): aiming to submit in 1H FY2009

-Transdermal patch formulation: Entered into an agreement with Teikoku Seiyaku; plan to submit in the middle of FY2009 by Teikoku Pharma USA, Inc.

-Establishing pediatric usage: Submitted PPSR (Proposed Pediatric Study Request) on February 19, 2009 to the FDA to explain the development for cognitive disorder due to chemotherapy; expecting FDA's response in August 2009

> U.S. Aricept[®] Loss of Exclusivity

2. Accelerated transformation to oncology area

Contributions by legacy MGI products -FY2011 sales target: \$1 -1.1B -Profit contribution

U.S. oncology sales in FY2011 targeting more than 30% of total sales

4. Strong sales growth by Japan Business that outperforms the market

- Continued growth of Aricept®





| FY2008 | | | | | FY2009 | | |
|-----------------|-----------------------|-------|---------------------|--|-------------------------|-------|-----|
| | Results (Adjusted) | % | Forecasts (GAAP) | Accounting Transaction for Business Combination | Forecasts (Adjusted) | % | YOY |
| Net Sales | 781.7 | 100.0 | 820.0 | - | 820.0 | 100.0 | 105 |
| Cost of Sales | 134.0 | 17.1 | 157.5 1 | 2 | 0 14112 0 | 17.2 | 105 |
| | 647.8 | | | | 679.0 | 82.8 | 105 |
| | 155.3 | | | | 163.2 | 19.9 | 105 |
| | 372.2 | | | | 386.8 | 47.2 | 104 |
| | 120.3 | | | | 129.0 | 15.7 | 107 |
| Ordinary Income | 111.1 | 14.2 | 97.0 | | 123.0 | 15.0 | 111 |
| Net Income | 69.3 | 8.9 | 63.0 | | 83.0 | 10.1 | 120 |